

**COMMUNITY
DYNAMIZATION,
SOCIAL
INCLUSION AND
EQUALITY**



COURSE CONTENT

INTRODUCTION AND STATE OF THE ART

- ✓ Definition of concepts: dynamization, social inclusion and equality.
- ✓ General profile of social groups at social risk.
- ✓ Connection between stereotype, prejudice, marginalisation and social exclusion.
- ✓ Tools against social exclusion.
- ✓ Developings tools and approaches to promote social inclusion.
- ✓ Community dynamization nowadays. The differences between European countries and rural and urban areas.
- ✓ The role of NGOs and the society in general against social exclusion.
- ✓ European policies and strategies against social exclusion.

PROCESSES OF SOCIAL AND CITIZENSHIP PARTICIPATION

- Evolution of the processes of social and citizenship participation.
- Participation as a need.
- Participation as a right.
- Dynamics of social and citizenship participation.
- Levels of participation and requirements.
- Attitudes and motivation.
- Participation strategies.

PROCESSES OF COOPERATION IN COMMUNITY INTERVENTION

- ❖ Identification of the basic elements in the cooperation process.
- ❖ Description of professional duties and competences.

- ❖ Dynamics of teamwork.
- ❖ Identification of basic elements of a work team.
- ❖ Orientation and interests of the team.
- ❖ Organization of work. Distribution of tasks, coordination and leadership.
- ❖ Decision-making process.

APPLICATION OF COMMUNICATIVE SKILLS IN SOCIAL INTERVENTION

- The communication process: communication models and styles.
- Assertiveness. A key to communicate.
- The power of active and empathic listening.
- Positive feedback.
- Techniques for the development of social communication campaigns in citizenship participation: identification of operational instruments; characterization of channels, supports and actions; communicative techniques applied to social participation.

SOCIAL AND COMMUNITY CONFLICT MANAGEMENT

- Characterization of conflicts in the social and community framework.
- Definition and types of usual conflicts.
- Identification of the conflict components at social/community level.
- Conflict cycles.
- Principles of community mediation. Areas of application.
- Beneficiaries of community mediation.
- Conflict management techniques: active and empathic listening, paraphrasing, reformulation, positive connotation, brainstorming, reaching for a golden bridge, climbing the balcony, acting as a devil's lawyer, mirror and others.

IMMIGRATION, ONE OF THE MAIN SOCIAL PHENOMENON NOWADAYS

- Social Dynamics of the Migration Process.
- Cultural Dimensions of the Migration Process.
- Migratory Policies.
- Social intervention with immigrant population.
- The current refugees situation. Best practices to promote their inclusion.
- Gender and immigration.
- Social strategies to reduce immigrants' vulnerability.
- European Commission role. Asylum, Migration and Integration Fund (AMIF).

GENDER EQUALITY

- ✓ Gender roles and stereotypes.
 - ✓ The social construction of genders.
 - ✓ Inclusive use of the language.
- ✓ Coeducation: strategies to promote it.
 - ✓ Women's empowerment.
 - ✓ Design and adaptation of social projects in favor of gender equality: collection and analysis of information, spaces and times of women's participation, dissemination and presentation of information.
 - ✓ Evaluation and monitoring of actions and projects to promote effective equality of women and men.
 - ✓ Identification of information resources and services, guidance, counseling and training.
 - ✓ Teamwork. Routes of collaboration with technical staff specialised in the matter of effective gender equality of women and men.
 - ✓ Networks of protection for women and minor victims of violence.
- ✓ Assessment of promotion strategies for effective equality of women and men: positive action measures, mainstreaming, equal opportunities plans for women and men.
 - ✓ Influence of situations of discrimination and inequality in the different personal domains: public / profesional sphere, personal / private / domestic sphere.

VIOLENCE ON THE NET, AN OBSTACLE TO EQUALITY

- The net and its main uses in a violent way.
- Cyberbullyng.
- The importance of intimidation and violence on the net prevention programmes.

- No Hate Speech Movement. A youth campaign of the Council of Europe.
- Strategies and resources to promote a responsible use of the net.
- Risks analysis associated with the specific profile of digital native.

INTERNATIONAL COOPERATION

- ❖ Sociological, anthropological and political aspects of development.
- ❖ Economical aspects of the development.
- ❖ Globalisation and international cooperation.
- ❖ Humanitarian aid, emergency, rehabilitation and development.
- ❖ DG DEVCO and Europaid. The Commission's Directorate-General for International Cooperation and Development.
- ❖ Design, monitoring and evaluation of International Cooperation Projects.

SCHEDULE

The programme will be developed during 300 hours. The programme will be developed daily from Monday to Friday during 5 hours (from 09:30 to 14:30) during 3 months (100 hours per month).

The contents will be divided according to the following distribution:

Introduction and State of the Art	21 hours
Processes of Social and Citizenship Participation	30 hours
Processes of Cooperation in Community Intervention	30 hours
Application of Communicative Skills in Social Intervention	30 hours
Social and Community Conflict Management	30 hours
Immigration, One of the Main Social Phenomenon Nowadays	40 hours
Gender Equality	45 hours
Violence on the Net, an Obstacle to Equality	34 hours
International Cooperation	40 hours



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